



Broadband Ready Communities (BBRC)

Overview

The [Broadband Ready Communities \(BBRC\)](#) program aims to reduce procedural, policy, and permitting barriers to broadband deployment at the municipal level and to encourage broadband infrastructure investment within participating Pennsylvania communities.

When a municipality joins, it becomes a Broadband Ready Community, showing their commitment to making broadband setup smoother in Pennsylvania. It is a signal to encourage nonprofit, private, and public/private partnership (P3) broadband entities to invest in a community. Joining the BBRC Program is optional but highly recommended.



Who Can Apply

- Municipalities
- Counties

Benefits

BBRC participants will be showcased in various ways through the [Pennsylvania Broadband Development Authority \(PBDA\)](#):

- Website
- Newsletters
- Conferences and events
- Other materials shared with broadband implementation firms.

Participants will also get a designation letter and logo to use for their own promotions.

Contact

Pennsylvania Broadband Development Authority (PBDA)
ra-dcbroadbandready@pa.gov | 1.866.466.3972
broadband.pa.gov



How to Apply

The application period is open from April 8 through December 31, 2024. Interested applicants must do the following to apply.

- Identify a Municipal Broadband Champion as a single point of contact with PBDA.
- Pass an official resolution to participate in the program.
- Complete the [Broadband Ready Communities Worksheet](#).