



Broadband Ready Communities (BBRC)

Overview

To increase opportunity for broadband infrastructure investment within Pennsylvania, the PBDA created the [Broadband Ready Communities \(BBRC\)](#) Program.

The BBRC encourages municipalities to review policies, procedures, and permitting with the goal of reducing barriers to building broadband infrastructure. High-speed broadband enables remote work, telehealth, career advancement, and startups.

Joining the BBRC Program is optional but strongly encouraged.



Who Can Apply

- Municipalities
- Counties

Benefits

BBRC participants will be showcased in various ways through the [Pennsylvania Broadband Development Authority \(PBDA\)](#):

- Expedite broadband deployment in your municipality
- Declare to Internet Service Providers that your community wants high-speed internet
- Fosters relations and communications with Internet Service Providers

Participants will also get a designation letter and logo to use for their own promotions.

Contact

Pennsylvania Broadband Development Authority (PBDA)
ra-dcbroadbandready@pa.gov | 1.866.466.3972
broadband.pa.gov



How to Apply

The PBDA will accept applications through 3/31/2025. Interested applicants must do the following to apply.

- Identify a Municipal Broadband Champion as a single point of contact with PBDA.
- Complete the [Broadband Ready Communities Worksheet](#).
- Pass an official resolution to participate in the program.